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Job growth through increased business financing



2010 Small Business Jobs Act

State Small Business Credit Initiative (SSBCI)

- \$46.1 million federal allocation to N.C.
- Minimum of \$461 million in new business financing when leveraged with private funds



SSBCI Requirements

- Funds are to be used for Capital Access and other small business credit support programs
- Allocation available in three \$15 million disbursements
- \$27.6 million (60%) must be committed to small businesses by 2013
- Each federal dollar must be leveraged with ten private dollars by 2016

Capital Access Program



Re-launch of NC-CAP

- Rural Center offered program from 1994-2007
- Re-launched in March 2011 through SSBCI
- Reduces lender risk through a pooled loan portfolio insurance program
- Borrower pays fee of 2% to 7% matched by the Rural Center and placed in reserve account at lender
- Lender draws on reserve account for losses on loans enrolled in program



NC-CAP Update

- 64 participating lenders (banks, credit unions and CDFIs) with 1,529 branches
- Available in 99 of 100 counties
- 15 lenders have enrolled 67 loans for \$6.7 million
- Average enrolled loan of \$100,000
- 203 jobs created and 400 jobs retained



SSBCI Nationwide

- 46 states approved, plus 3 territories and the District of Columbia
- 13 states have implemented programs and drawn down funds
- North Carolina was the first to implement and draw down funds
- First loan in the country was made to a logging company in Lincoln County, NC



Programs Other States Are Implementing

No. 1 – Capital Access Programs

No. 2 – Loan Participation Programs

No. 3 – Venture Capital Fund of Funds

No. 4 – Collateral Support Programs

No. 5 – Loan Guarantee Programs

Capital Access Program



North Carolina Adding Two New Programs

- Loan Participation Program
- Venture Capital Fund of Funds Program



Loan Participation Program

- NC-LPP reduces a lender's risk by purchasing a 20% subordinate interest in eligible loans
- Eligible loan size from \$250,000 (\$50,000 purchase) to \$5 million (\$1 million purchase)
- Rates, terms, and fees determined by lender
- Loan must be for business purpose
- Businesses, non-profits, and government owned corporations are eligible up to 500 employees



Fund of Funds Program

- NC-FOF will invest in angel and venture capital funds that in turn will invest in potential high growth businesses in the state
- An investment committee will be charged with selecting and recommending fund investments
- All stages of venture capital investment are eligible, including seed/angel, early stage, expansion, and mezzanine financing
- Investments can be structured as either pure equity or hybrid (equity and subordinated debt)



Revised State Allocation

- NC-CAP \$ 8.2 million will leverage
 \$272 million of private financing by 2016
- NC-LPP \$ 27.8 million will leverage
 \$212 million of private financing by 2016
- NC-FOF \$ 10 million will leverage
 \$100 million of private financing by 2016



Contact:

Patrick Woodie Vice President, Rural Development Programs N. C. Rural Center pwoodie@ncruralcenter.org 919.250.4314

Tony Johnson Senior Director, Office of Business Development N.C. Rural Center tejohnson@ncruralcenter.org 919.250.4314



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